## **Principal Profile**

Principal Name: Wisconsin Engine Manufacturer & Distributor Alliance (WEMDA)

Business Or Interest: The Wisconsin Engine Manufacturer's & Distributor's Alliance (WEMDA)

is a state trade association. Organized by industry to provide a unified so a state trade association. Organized by industry to provide a unified voice in preserving manufacturing markets in Wisconsin to ensure economic and future job growth. WEMDA represents interests in Commercial, Residential, Marine, Mobile, Mining, Construction, Agriculture, Lawn & Garden, Recreational, HVAC, Heavy-Duty Truck and Distributed Power Generation applications.

Lobbying Interests: General business; tax, R&D, environment; 13/14 state budget

**CEO Name:** Marc Bentley Title: President

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